



london  
transport  
museum

REDUCED FARES

## Driving Change:

London Transport Museum's Engine  
and Economic Equity in Consultation

BY THIS BUS

*Tiggy Allen, Beth Atkinson & Kelley Tackett*



Coproduce a framework that ensures that Young People's Skills programming is genuinely youth-led and genuinely useful

Rethink approach to evaluation model with an audience-led methodology

Explore and experiment with power sharing and possibilities for levelling internal hierarchies

what if  
we rage  
on behalf  
of the  
machine



## STAGE 1:

- Experiencing participatory tools and techniques
- Research and consultation with peers to understand context, building the core question, core values and a mandate
- YP research into frameworks, power sharing and evaluative models
- Proposal is developed, improved and agreed upon

## STAGE 2:

- Planning communications and sharing
- A-Z Values zine produced as piece of collaborative writing/youth-led responsive project
- YPSkills team embed initial responses and changes into practice – recruitment, self-led briefs, budgets, NPO bid



How might we ensure the  
Young People's  
Skills Programme is an  
actual step on a career  
path?

- We challenge the notion of unpaid work – if you can pay us you should.
- You will acknowledge our skills and challenge us to develop new skills for our careers.
- We want opportunities to be fair and accessible.
- We demand that each young person involved is supported by LTM and their peers.
- We are creative. You will give us space to express ourselves.
- You will be open and connect us to your networks, so we can get to know people and try difference things.
- You will give us a variety of work opportunities that meet our interests.
- We will all work together to establish ourselves as professionals and grow our own networks.
- You will provide us with training and support us to apply for jobs that will sustain us while we are on the programme.
- You will collaborate with us and always include us in making decisions about the programme.
- Let's build a supportive safe space to experiment and learn from our mistakes, creating unique meaningful experiences.

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- Who –

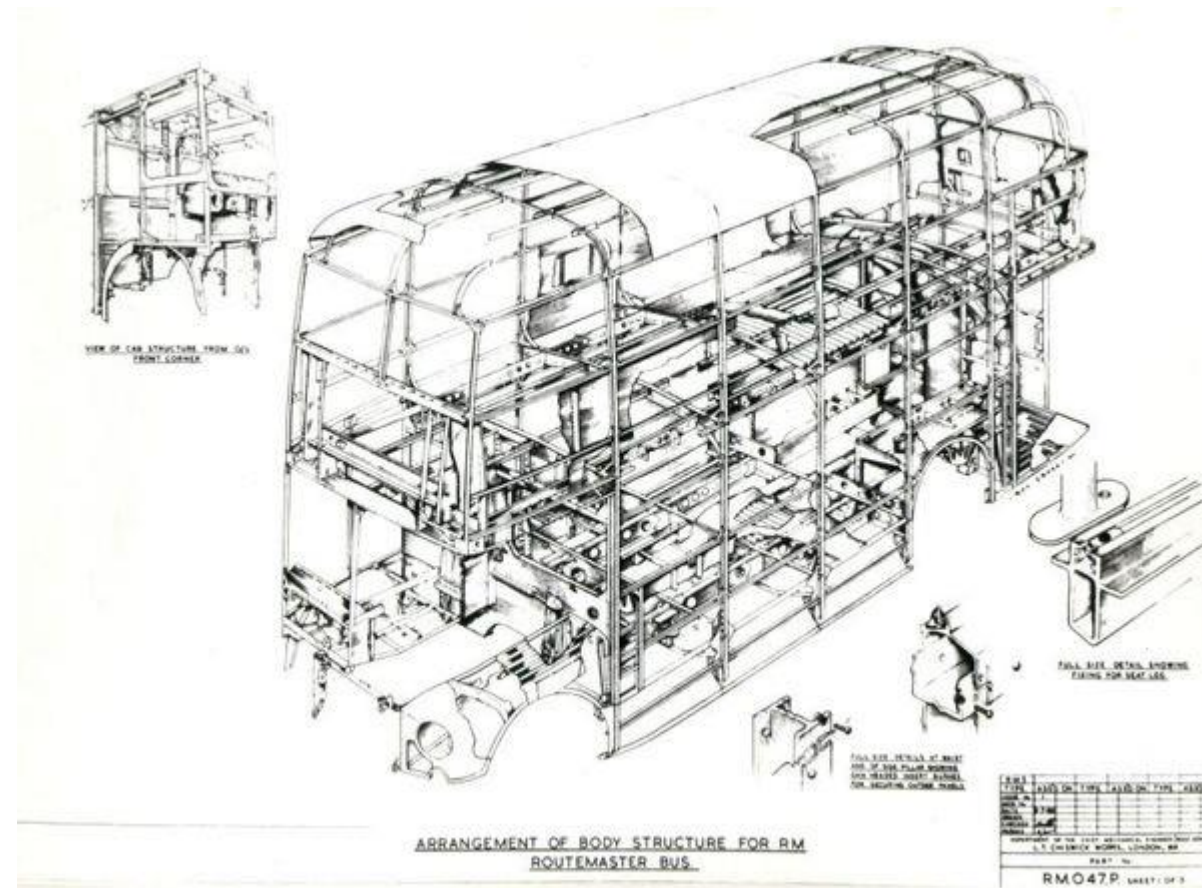
- Siwei
- Katie
- Ebi
- Kelley
- Ingrida
- Kaiwei
- Georgia
- Rania

## What –

- Co-facilitation – George & Jatu
- Snacks!
- Discussion, activities, presentations, people

- Where –

- Wednesdays, 6-8pm, our office (one virtual)





# How do you think evaluation can help us with our programmes for young people?

10

Answers

Mentimeter

Hear from actual young people about what we want

To better understand yp's needs from yp's own perspective

Understand that young peoples' goals may be different from the museum's goals

Hear honest opinions and specific wants/needs

Can show you what is engaging, beneficial for young people what works

Find out what worked to engage young people so we can introduce more to the sector

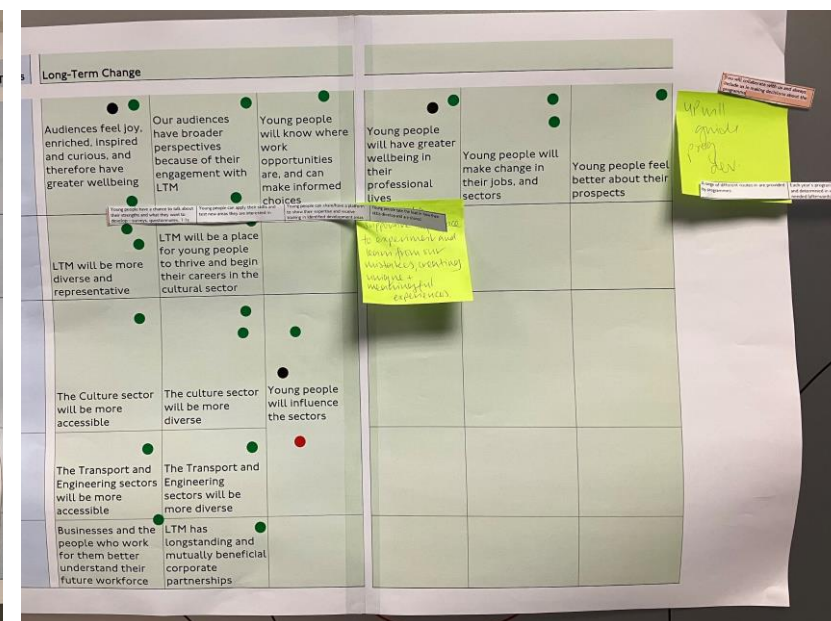
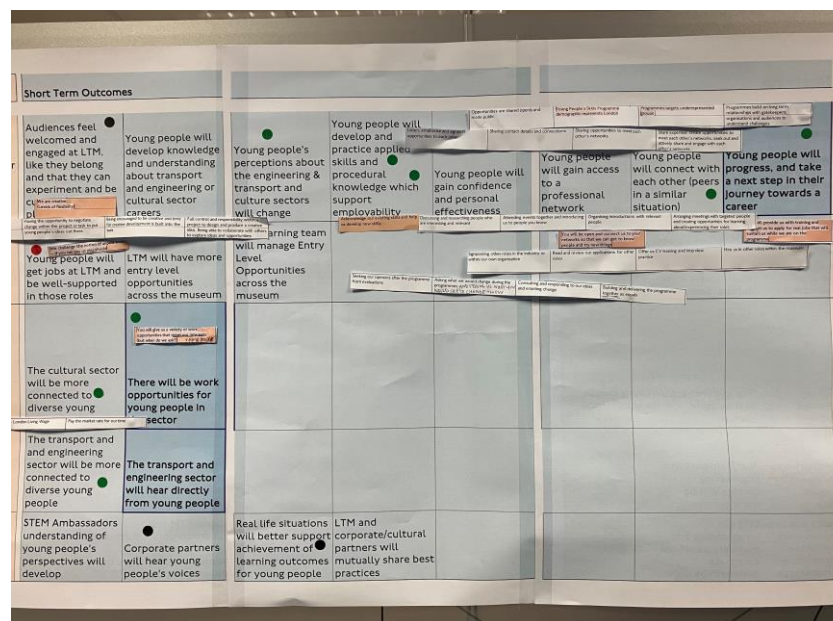
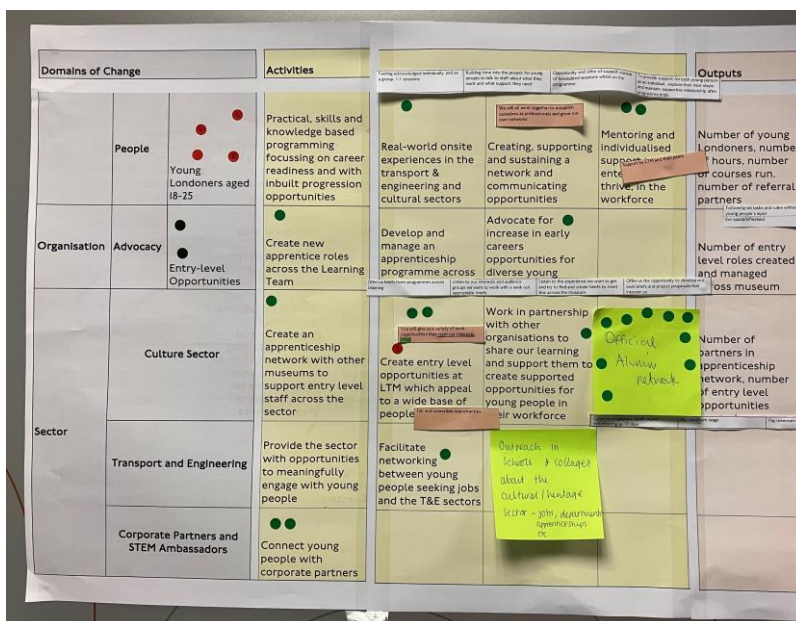
To better understand young people

Helps young people who already worked in another field use this tool make their job better, like audit

Hearing young peoples opinions and thoughts

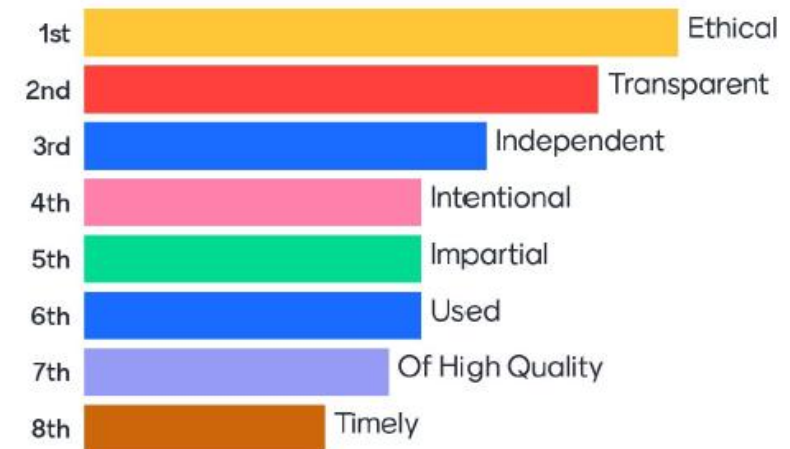
Incorporate our voices as not many work in the sector

- Mapping the Theory of Change & manifesto
- Sense-checking outcomes
- Editing language, understanding meaning



- One plan per session
- Mixture of qualitative and quantitative tools
- Clear connection to Theory of Change outcomes
- Clear connection to Engine manifesto points

## Which are most important for our project?





- Collection of data as per Engine plan
- Data processing time before Engine sessions
- Data review and recommendation creation sessions
- Recommendations focussed on:
  - The Programmes
  - The Evaluation





SHARED JOYS ARE DOUBLED  
IN TOWN FRIENDS MEET  
BY UNDERGROUND



# Sharing Session

## Recommendations: Young Volunteers

**Recommendation 3** : Build a community of young people with shared interests through Young Volunteer Projects to elongate engagement and impact.

**Ideas:**

- Host an annual event for previous YVPs to come together and talk about something interesting / invite to Lates

**What we have done:** the engine is a good pathway for YVPs to continue to engage

**What we can do:** emphasise and strengthen their peer networks through the project, we can invite them to Lates

**What we can't do:** we are currently only able to run one of these projects per year

**What we need to know more about in order to do something:** We are interested in what the retention rate would be for YVPs to be engaged in long term for an annual event



- Advocating for the expansion of paid work
- Paid time for developing skills and training
- Financial barriers to young people in freelance work

In one word, what is the most important outcome of this project for you?

voice to young people

doing something good

toil



learning something new



friendship

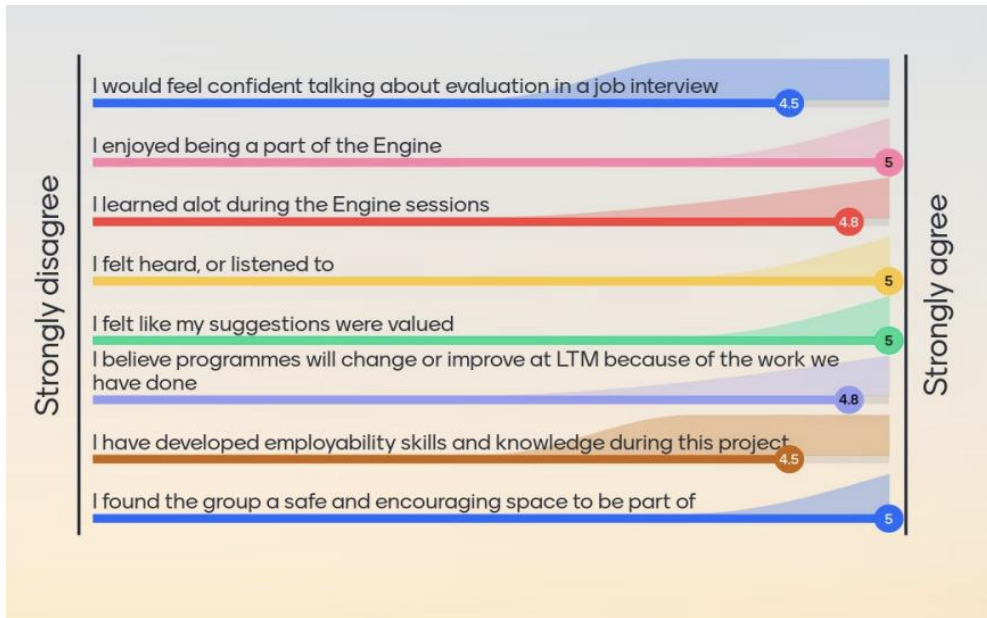


Itm



experience

Being paid for our expertise showed LTM investment in making programming more accessible



- Sense of place and belonging in London
- Seeing ourselves as changemakers at LTM
- Helping other young people access and find success in the sector

## Heart of recommendations: **pay other young people more**



- The Engine fostered long-term engagement with LTM
- Keeping young people engaged
- Progressing from volunteer to paid work



## Describe your time on the Engine in 3 words!

interesting  
safe  
fun  
worthy  
unforgettable  
practical  
collaborative  
challenging  
delicious  
future  
beneficial  
useful

♥ i feel of service to ltm  
and the y& program  
critical thinking about  
what specifically we want  
reflective questions &  
community

Bin:  
get rid of. anxiety  
fear. - social ~~feet~~.  
gradually afraid to talk  
in person.

♥ H.H.H.B. ♥  
e.e.a.n.n.  
fradabg  
nothing  
educated  
HHHB  
photo voice  
evaluation plan.  
snacks  
reflective questions

Heard  
People aren't a  
monolith.  
Harel bay  
The confidence I've  
built.  
Heard - the friendship  
+ seeing them  
blossom.  
Recycle  
we being unorganised

AMALGAMATED UNION OF



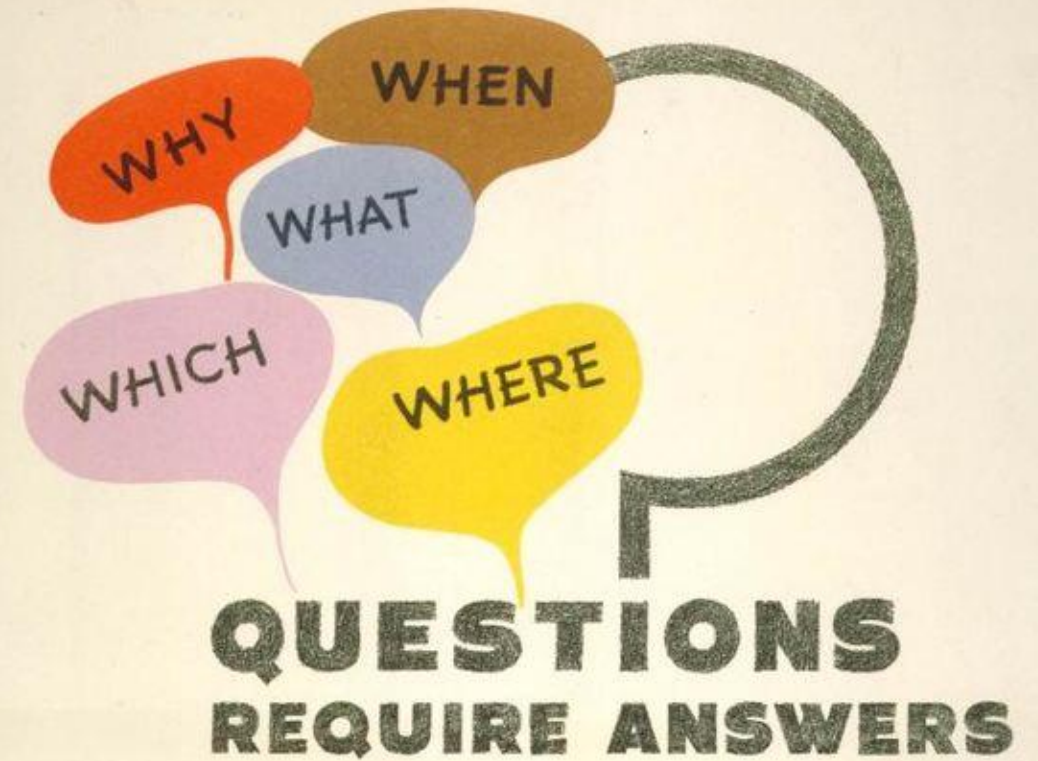
OUT OF STRUGGLE - UNITY





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transport  
museum

# Questions?



"A SOFT ANSWER  
TURNETH AWAY WRATH"

HAPPY CO-OPERATION WITH THE PUBLIC  
MAKES HAPPIER WORKING CONDITIONS

*Courtesy Aids  
Service*

