



## VISITOR STUDIES GROUP COMMITTEE ELECTIONS 2024

**DEADLINE FOR SUBMISSION: EOD 19<sup>th</sup> April 2024**

Our mission is to champion visitor studies as a force for evidence-based decision-making to encourage and create excellent visitor experiences for all audiences. The VSG is a dedicated community of Visitor Studies professionals who promote dialogue, facilitate debate, and through skills-sharing opportunities provide continuing professional development. Our members are evaluators, audience researchers and visitor experience professionals with a wide range of experience and expertise, at different stages in their careers.

As a committee member, you will:

- Develop skills in planning, collaboration, event management, network development and thought leadership
- Connect with professionals who work in evaluation and research and who are curious and passionate about audiences
- Share your skills and expertise to benefit the committee, VSG and the sector
- Receive complimentary attendance at our annual conference

### ABOUT THE COMMITTEE

The VSG committee is comprised of volunteer committee members and supported by a paid Administrator (average of one day per week). The full committee meets once a quarter and each subcommittee meets on c. once a month:

- **Management & Admin** – consists of a Chair and Deputy Chair & Treasurer who support the overall committee, manage finances, membership and the Administrator
- **Conference** – develops and coordinates our most valued member and sector benefit
- **Networking & Events** – builds our community year-round with opportunities for the community to come together both in person and remotely
- **Communications** – ensures effective communication for members and the sector; works to build awareness and reputation of VSG

You can view our strategic direction for 2023/2024 [here](#).

### ELECTION POSITIONS

We have four voluntary elected positions within the committee:

- **Chair** – Leads the committee, liaises on the VSG Mentorship Programme, manages the Administrator and provides support across the subcommittee. The time commitment for this post is c. 2 days per month (estimate of average).
- **Deputy Chair & Treasurer** – Manages finances, deputises for Chair and provides support across the subcommittees. The time commitment for this post is c. 1.5-2 days per month (estimate of average).
- **Conference Lead** – leads the Conference subcommittee and responsible for development and coordination of the annual conference. The time commitment for this post is c.2 days per month during the busiest period Jan-May and c. 1 day per month for the rest of the year).
- **Networking & Events Lead** – leads the Networking & Events subcommittee and responsible for developing and coordinating a year-round calendar of member events. The time commitment for this post is c. 1-1.5 days per month.
- **Communications Lead** – leads the Communications subcommittee and responsible for member newsletters, social media management and wider sector communications and campaigns. The time commitment for this post is c. 1-1.5 days per month (estimate of average).

Elected committee members should serve for three years

## ELECTIONS

Members will be able to view bios for candidates up for election from the point that elections open. These profiles will be formulated by the forms submitted (below). All candidates who submit a form, are valid members for the 2024/2025 financial year and can commit to the role will be seconded by a member of the current committee and included on the future ballot.

Elections will run from 26<sup>th</sup> April through to the morning of the Conference on 10<sup>th</sup> May. Elections will be digital via a Google form.

## SUBMITTING

Members wishing to put themselves forward for any of the above positions, please complete the below table:

<b>Role you are putting yourself forward for as candidate:</b> <b>Name:</b> <b>Membership number:</b> <b>Contact email/ telephone:</b> <b>Job title and organisation:</b> <b>City:</b>
<b>Why do you want to join the committee? (100 words max)</b>
<b>What do you believe you can uniquely bring to the role (100 words max)</b>
<b>Can you commit to the required average time per month for this role? Y / N / I don't know</b>

If you would like to schedule an informal chat with our current Chair, Beth Bryan, before submitting, please contact here via [BethBryanConsultancy@gmail.com](mailto:BethBryanConsultancy@gmail.com)

Please complete this form and email to: [the.visitor.studies.group@gmail.com](mailto:the.visitor.studies.group@gmail.com)

**Deadline for proposal submission is EOD 19<sup>th</sup> April 2024.**