

The changing role of evaluations, impact studies and assessment

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Ingenious

- The Academy's grant scheme for public engagement with engineering
- Ingenious has funded over 140 projects to date, involving more than 2,000 engineers
- Engaged 0.25 million public directly and over 1.5 million online

Ingenious

Grant scheme for public engagement with engineering

Aims

- 1) To engage the public with engineering
- 2) To give engineers skills and opportunities in public engagement

Evaluation

- Projects required to attend an evaluation surgery at project start.
- Chance to restate metrics and objectives and think about what success would look like.
- Mixture of what we need and what projects want to find out.
- Maps onto final project report.

Evaluation

- Long term tracking study looks at impacts on **engineers** and **public engagement** practitioners
- More than a year after project ends
- Report on projects across a round

Why is evaluation important for us?

- Report back to and provide evidence for BIS
- Are we achieving our aims?
- What does/does not work

How do we use evaluations?

- Change in guidelines/ scheme aims
- Amendments to evaluation process
- Evidence to support wider public engagement activity