

Financial Statement 2016/17			
Expenditure	Budget	Actual	Difference
Conference 2017	-£7,000.00	-£10,898.57	-£3,898.57
website	-£250.00	-£154.80	£95.20
Admin	-£7,500.00	-£ 5,305.36	£2,194.64
Committee Expenses	-£1,000.00	-£702.71	£297.29
Marketing	-£250.00	-£176.94	£73.06
Bursary	-£700.00	-£555.11	£144.89
Masterclass	-£2,000.00	-£1,039.02	£960.98
Misc (transfers balanced with below)	£0.00	-£3,100.00	-£3,100.00
Total:	-£18,700.00	-£21,932.51	
Income	Target	Actual	Difference
Conference 2016	£0.00	£1,256.00	£1,256.00
Membership	£6,000.00	£4,301.34	-£1,698.66
Conference 2017	£9,500.00	£13,774.45	£4,274.45
Masterclass (visitor journey mapping)	£3,000.00	£623.80	-£2,376.20
Misc (expenses paid back + tranfers)	£0.00	£3,167.50	£3,167.50
Total:	£18,500.00	£23,123.09	
Community account total		£19,748.96	
Paypal account total		927.16	
TOTAL		£20,676.12	

Membership 2016/17				
	Price	2015/16 actual	2016/17 target	Actual
Individual	£40.00	40	75	45
Concession	£20.00	6	10	9
Organisation	£200.00	12	15	13
Event profits:				
Conference	£2,875.88			
Masterclass	-£415.22			