



heritage
lottery fund



Awarding funds from

The National Lottery[®]



A lasting difference for heritage and people

Heritage Lottery Fund Strategic Framework 2013 - 2018

We distribute +£375m pa

We spend most on open programmes...



new Sharing Heritage –
grants £3000 - £10,000

Our Heritage – grants
£10,000 - £100,000

Heritage Grants open
programme – grants
£100,000 upwards

... but also invest in targeted programmes

Parks for People – grants
£100,000 - £5m

Landscape Partnerships
grants £100,000 - £3m

Townscape Heritage
– grants £100,000 - £2m

Young Roots – grants
£10,000 - £50,000



Investing in heritage and people



- outcomes
- making a difference for heritage, people and communities

Outcomes

As a result of our investment ...

Heritage will be ...

- better interpreted and explained
- **better managed** W
- identified/recorded
- **in better condition** W

People will have ...

- changed their attitudes and/or behaviour
- **developed skills** W
- had an enjoyable experience
- **learnt about heritage** W
- volunteered time

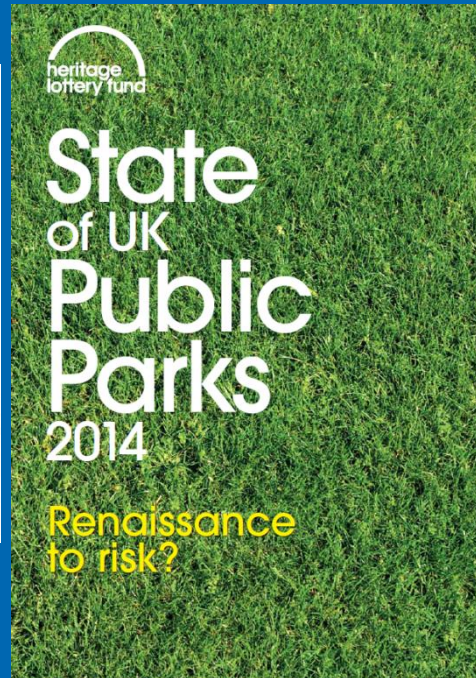
Community / society ...

- **environmental impacts will be reduced** W
- **more people and a wider range of people will have engaged with heritage** W
- your local area / community will be a better place to live, work or visit
- your local economy will be boosted
- your organisation will be more resilient.

Research and Evaluation

- Strategic research
- Grant programme evaluation

Evaluation of the Young Roots programme (2008 – 2011)



The Economic Impact of the UK
Heritage Tourism Economy



Grantee Evaluation

Heritage
focus



In this issue:

Getting the
most from
e

Know where
you're going

Issue 2
Summer 2010



Evaluating your HLF project

April 2008

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- downloading it from www.hlf.org.uk
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- All required to carry out a self-evaluation
- All applicants are invited to include costs of between 1% and 3% of total grant request for evaluation.



Evaluation at HLF: What do we ask for?

Completion

- Projects must fill in a Completion Report telling with final project costs and grant request
- Project managers must supply an Evaluation Report with the completion report. We hold back final 10% of grant award until this is received
- Grantees are sent a follow up evaluation questionnaire, one year after completion (Standard Output Questionnaire) covering questions on activities, volunteers, visits and training

Evaluating a project: *Tools*



Evaluation at HLF: Why do we ask?

- It's best practice to evaluate and share lessons learnt
- Achieving outcomes will help the sector make its case – including to continue to be a Lottery good cause!
- We want everyone to concentrate on what really matters – the end result of a project, the results of the activity the *difference made* with our investment

Evaluation at HLF: What do we do with it?

- Increases internal knowledge
- Provide expert advice to decision-takers
- External communications
- Grants officers write practice guidance and case studies
- Share on online community
- Research team –train HLF staff; sample quality



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