

Conference 2013 – Programme



Monday 4 February	
9:45 - 10:15	Registration, coffee/tea and networking
10:15 - 10:30	Welcome – Helen Featherstone (Chair)
10:30 – 11:15	Ann Nicol (WWT) and Andrew McIntyre (MHM): Adapting the Environment for different visitor segments.
11:15 - 12:15	Audiences in Outside Environments Panel session: Clara Lim (Thinktank), Sarah Thomas (ZSL), Catherine Halcrow (Outside Studios). Chair: Sheena Muncie
12:15-12:45	Visitor Studies Group news and AGM
12:45 - 13:45	Lunch with coffee/tea
13:45 - 14:45	Gareth Hoskins Gareth Hoskins Architects are an award winning architectural practice particularly known for developing contemporary yet considered design responses for the reuse of listed buildings, and in the creation of spaces for community, heritage and social purposes.
14:45 – 15:45	Disability Access in the Environment; Cassie Herschel-Shorland (VocalEyes), Katie Gonzalez-Bell (Science Museum), Judy Dixey (VocalEyes). Chair: Kayte McSweeney
15:45 – 16:15	Coffee / Tea and networking
16:15 – 16:45	Peter Higgins, Land Design Studio
16:45 – 17:00	Discussion / Questions
17:00	Close
17:00 – 19:00	Join us in the Riverside Studios bar, to continue the discussions...

Tuesday 5 February			
9:30	Coffee / Registration		
10:00	Water's Edge Room: How to create a [five star] site experience at natural and cultural heritage sites, Peter Phillipson	Tower Room: The impact of environmental factors on zoo visitors Maggie Esson, Chester Zoo.	WWT staff tour and visit/explore the site
11:00	Coffee / Tea		
11:30	Water's Edge Room: Environment, space layout, exhibition design: Workshop on researching non-cognitive aspects of reception Annette Loeseke	Tower Room: Invisible environments: How to conduct qualitative research within digital spaces Amelia Robinson, ScM	WWT staff tour and visit/explore the site
13:00	Lunch		
14:00	Gauging visitors' impressions of the spaces within your Museum to identify potential hooks and barriers to visitation and respond to these. Marie Hobson, NHM	Going up a mountain and coming down a hill: researching engagement in different environments, Jen DeWitt & KCL group.	
15:00	Coffee / Tea		
15:30	Plenary discussion (Water's Edge Room): Ann Nicol (WWT), Peter Phillipson (TellTale), Amy Sanders (Wellcome Trust). Chair: Helen Featherstone		
16:15	Close		